



2400 FM 407 Suite 1, Highland Village TX 75077 972-966-2787  
studiobtheater@gmail.com www.studiobtheater.info

### SPONSOR OPPORTUNITIES

Studio B is a non-profit community theater in Highland Village bringing the local community a unique opportunity to experience live local theater in the area. Studio B also offers theater classes and workshops for all ages. We strive to encourage participation in theater, music, dance, and arts and stimulate creativity, imagination, and self-esteem.

Studio B puts on approximately 18 productions every year appropriate for children and adults. Each production can cost up to \$5000 each. In order to help off-set these costs, we have the following production sponsorship opportunities for individuals and businesses. The exposure from your donation could potentially reach thousands!

This is a very unique and effective advertising opportunity for your business and is often cheaper than newspaper advertising. On average each show reaches not only our cast members and their family members, but can also reach about 600+ audience members per show. Each show is performed 4-6 times each. Studio B heavily promotes all shows and if you decide to sponsor, your name/business name will be included on all publicity. By choosing to sponsor one of our upcoming productions, you will receive:

- Your business name on cast shirt (Studio B and your business proudly presents\_\_\_\_)
- Your business name on all flyers displayed through the community as well as programs, tickets and any other printed material
- Your business name mentioned on all publicity submitted for the show
- Full size ad in the show program and one smaller ad in each program for a year
- Link to your website on our site
- Four tickets to the show and discounts for your employees & cast picture to display

Studio B Performing Arts is a 501 (c) 3 and your donation will be tax deductible and greatly appreciated. Upcoming Shows and their sponsorship amounts as well as sponsorship deadline to be included on show material are as follows:

#### **2011-12 Fall & Spring Sponsorship Opportunities:**

**Arsenic & Old Lace** (adult production) Sept. 29-Oct. 2: \$500

**Claus Christmas Musical** (community production) Dec. 2-11: \$500

**Robin Hood** (youth workshop production) Feb. 10-19: \$500

**Curious Savage** (adult production) March 8-11: \$500

**Fiddler on the Roof** (community production) April 20-29: \$1500 (would consider 2-3 sponsors)

**Mis-Cast Fundraiser:** Jan. 21: \$500

**Nellie Awards:** May (exact date TBD): \$500

Thank you for joining us in “experiencing the arts” and promoting the performing arts locally.

DeAnna McDearmont, Studio B Managing Director

Studio B Performing Arts Center Sponsorship Form

Yes! I would like to sponsor Studio B at the following level. I have included the sponsorship form and payment.

Check the show you wish to sponsor (deadline to sponsor to be included on shirt is as follows)

- \_\_\_\_\_ **Arsenic & Old Lace** \$500 (Sept. 1)
- \_\_\_\_\_ **Claus Christmas Musical** \$500 (Oct. 1)
- \_\_\_\_\_ **Robin Hood** \$500 (Dec. 1)
- \_\_\_\_\_ **Curious Savage** \$500 (Feb. 1)
- \_\_\_\_\_ **Fiddler on the Roof** \$1500 (Feb. 1)
- \_\_\_\_\_ **Mis-Cast Fundraiser:** \$500 (Dec. 1)
- \_\_\_\_\_ **Nellie Awards:** \$500 (March 1)

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

- Please include an ad you wish to use for the programs as well as your website address so we can add a link to our website. Donations may be sent or delivered to the theater, at 2400 FM 407, Suite 1, Highland Village TX 75077. Please call the theater at 972-966-2787 or email DeAnna McDearmont, Managing Director, at [studiobtheater@gmail.com](mailto:studiobtheater@gmail.com) if you have any questions.
- Checks are made payable to "Studio B".
- If you wish to pay by credit card (we do not take American Express), call the office at the number above or fill out the following

Name on credit card: \_\_\_\_\_

Type of credit card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ exp date: \_\_\_\_\_